

The Healing Sanctuary Creating a Lasting Legacy



240 & 250 North Krome Avenue • Homestead, Florida

The Healing Sanctuary



PARTNERSHIP
South Miami-Dade



Transforming Vision into Reality

KRISTI HOUSE, Inc. and MUJER, Inc. share a long-standing commitment to women, children and families in Miami-Dade County. For three decades they have each been dedicated to enabling those who have endured violence, abuse and other trauma to heal, while working to prevent more victims.

Their mutual devotion to their challenging but essential callings made them ideal partners to come together to establish a permanent, shared service center site in southernmost Miami-Dade County where access to services has long been challenging. Their vision was to create a space where multiple partner-tenants could be co-located to serve the diverse Deep South Dade community.

Together -- and with the help of The Miami Foundation and The Frederick A. DeLuca Foundation -- Kristi House and MUJER acquired a 31,000-square-foot property to serve children and families overcoming abuse and violence. The site is ideally located for maximum accessibility and visibility in the midst of Homestead's growing commercial and civic center area.

Now known as The Healing Sanctuary, this beautiful, tranquil campus serves as the home for several agencies that have already facilitated services to hundreds of families in the first nine months of operations.

In addition, thousands of community members, service providers, and others have come together in the Sanctuary for meetings, education and training programs, community celebrations, and other public and private gatherings.

We invite you to help children and families with a lasting gift to The Healing Sanctuary.

The Healing Sanctuary is poised to transform a community in great need, but with equally great assets and possibilities. The Kristi House and MUJER partnership is seeking to raise \$10 million for this unprecedented undertaking to cover property acquisition and renovation costs.

Gifts toward The Healing Sanctuary capital costs can enjoy enduring recognition through the naming of key areas that reflect donors' generous support, interests and aspirations for the community. We invite you to join us in creating a beacon of hope and healing for southern Miami-Dade Countians.

COMMUNITY IMPACT

Access to Community Services

- **Wrap-around services** for 1,000+ survivors of sexual abuse, domestic violence, human trafficking and other childhood trauma per year
- **Majority** low-income families
- **Surrounding Population:** 220,000 residents
- **Job Creation** including 40 Retained Quality Jobs and 20 New Quality Jobs

KEY PROJECT INFORMATION

Purchase Amount: \$5,100,000

Capital Improvements Over Next Two Years: \$5,000,000

Location: 240 and 250 N Krome Ave, Homestead, FL 33030

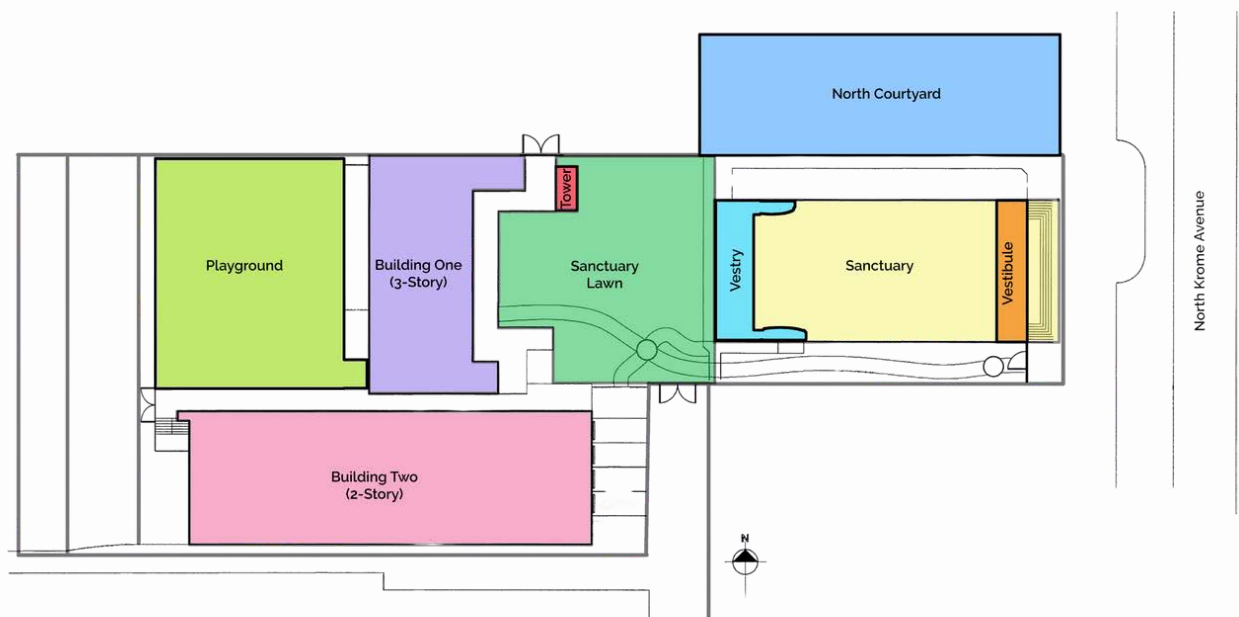
COMMUNITY CHALLENGES

Poverty: 44%

Median Family Income: 35%

Unemployment Ratio: 1.63x the national average

Medically Underserved Area



The Healing Sanctuary Campus

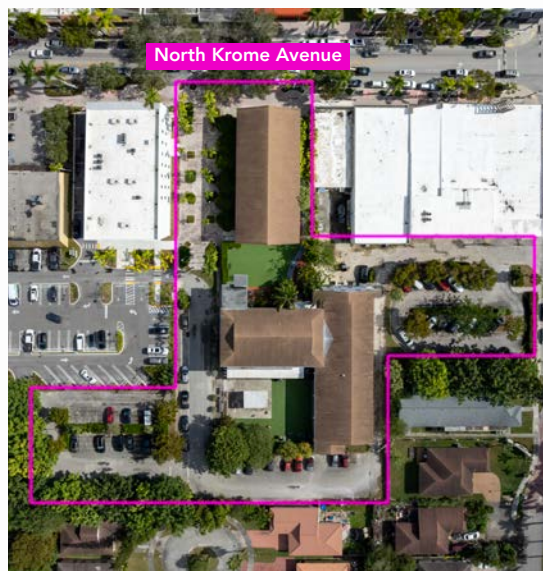
\$5,000,000 GIFT

Located at 240 and 250 North Krome Avenue on Homestead's historic "main street," the two-acre campus includes 24,500 square feet of office/classroom space in two connected buildings, two parking lots, and the 6,500-square-foot signature building, "The Sanctuary."

The Sanctuary's roots date back to the early days of South Florida, before incorporation of Homestead and Miami-Dade County, when a church was first built at this location in 1912. While the building itself and its uses have changed from the original wooden structure, its spiritual roots run deep, with potential for healing power persevering over time. The site has served as the Atala Montessori School and as the home of ArtSouth, where artists imbued a sense of beauty, peace and hope throughout the complex that remains today.

This site is a fitting home for the community to be served.

- This prominent historically-designated, signature building offers naming opportunity on the front façade facing Krome Avenue as well as on two other sides which are visible by passersby and visitors.
- The estimated traffic counts for this portion of Krome Avenue (which is also State Road 997) are tracked by the Florida Department of Transportation, which estimates between 3.6 million and 7.3 million vehicles pass by The Healing Sanctuary annually.
- The Sanctuary building hosts 20,000-25,000 people annually for educational, social, spiritual and business programs.
- Daily campus occupancy and visitors average 50 to 100 people.
- Naming to be included on all materials produced for print and electronic promotion of The Healing Sanctuary.





FIRST BAPTIST CHURCH
HAS BEEN DESIGNATED A
CITY OF HOMESTEAD
HISTORIC LANDMARK

The building was constructed in 1914, replacing a wooden structure destroyed by fire in 1912. It is the only remaining neoclassical structure in downtown and is noted for its dramatic entrance columns. Following Hurricane Andrew in 1992, the church members built another church and the building has subsequently seen many uses.

CITY OF HOMESTEAD DESIGNATION 2009
CITY OF HOMESTEAD
HISTORIC PRESERVATION BOARD



Vestibule

\$250,000 GIFT

This anteroom area is where all Sanctuary events begin. It serves as the gathering, greeting, reception and check-in area for activities, hosting an estimated 20,000 to 25,000 people annually.

- Prominent recognition on signage inside the vestibule which visitors will see upon entry.
- Renovation to this space to include the addition of two new restrooms.

Vestry

\$200,000 GIFT

Located in the rear of the Sanctuary behind the nave and the stage, this area serves as the staging and prep space for special events of all types.

- Renovations to the space to include preparation space for catering and hospitality for events. Warming oven, refrigerator, sink, counters and storage space to be added.
- Renovations also to upgrade the two restrooms with all new fixtures.
- Prominent naming recognition opportunity on signage inside the vestry along the back wall.

Within the Sanctuary Building...



VESTIBULE



VESTRY

Sanctuary Lawn

\$1,000,000 GIFT



This outdoor, completely gated area serves many purposes. Its AstroTurf lawn, surrounded by lush and tropical plants, palms and hedges, and equipped with tables, seating and umbrellas, make it an ideal space for respite and quiet contemplation. During the weekdays, children who are receiving services from one of The Healing Sanctuary partners use the area for play while staff members often enjoy their lunch in the fresh air. For special events, the space is perfect for receptions, or overflow space for Sanctuary activities.

- This centerpiece area of approximately 2,500 square feet is located between the three buildings.
- With the main entrance gate on the north side of the campus, the lawn is highly visible by all who come onto the property.
- Several areas provide prominent backdrops for donor recognition.

Office Building One

\$1,000,000 GIFT

This three-story office building provides approximately 12,000 square feet of space. Various not-for-profit organizations dedicated to children and families lease space in this building.

- This opportunity provides actual renaming of the building from "Office Building One" to "*Donor Name Building*."
- Offers prominent recognition locations on the building, both on the inner campus side and public-facing outer sides.

Office Building Two

\$1,000,000 GIFT

This two-story office building provides approximately 20,000 square feet of space. Various not-for-profit organizations dedicated to children and families lease space in this building.

- This opportunity provides actual renaming of the building from "Office Building Two" to "*Donor Name Building*."
- Offers prominent recognition locations on the building, both on the inner campus side and public-facing outer sides.





North Courtyard

\$250,000 GIFT

This exterior 7,500-square-foot area on the north side of the property stretches from Krome Avenue to the back of the property. It is part of The Healing Sanctuary-owned area that also serves as public easement.

- The Courtyard is the location of occasional outdoor receptions and event activities conducted by The Healing Sanctuary and its rental clients.
- Highly visible to those at The Healing Sanctuary as well as the general public passing through or by.



Campus Playground

\$250,000 GIFT

This second enclosed lawn area is all about the kids. With ample room for fun, the 5,000-square-foot space has play equipment, outdoor toys, tables and seating for little folks. It is entirely fenced in and gated with artificial turf, plantings around the periphery and patio coverage.

- This opportunity provides renaming of the space from "Playground" to "Donor Name Playground."
- Recognition available in multiple areas visible to families making use of the space and other visitors on site.



Tile Tower

GIFTS OF **\$10,000** AND HIGHER

The central “tower” is highly visible on the campus and has historically served as the key donor recognition backdrop for previous owner-organizations, as shown here from the era when the site served as home to ArtSouth.

- Gifts of \$10,000 and higher are memorialized with a custom printed tile, visible by both occupants and visitors to the site as well as passersby.
- Visible to an estimated 50 to 100 occupants daily and 20,000 to 25,000 visitors annually for special events and meetings.





Your investment can
help children heal today
and for generations to come.

To explore naming opportunities and discuss
how your philanthropic generosity can make a
lasting difference, please contact:

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Thank you.